

May 2023



**Diversity
Collective
Ventura County**

Board of Directors

President:
Roland Catabona

Vice President:
Luis Andrade

Secretary:
Unique Dowtin

Treasurer:
Patricia Logan

Members at large:
Tie Gutierrez
AJ Holmes

Executive Director
Tess Allen

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2471 Portola Road
Suite 100
Ventura, CA 93003
805-644-LGBT(5428)

501(c)(3) EIN 46-5312131

Dear Community Partner,

Diversity Collective Ventura County announces our Ventura County PRIDE festival on Saturday, August 19th at Park Plaza in Downtown Ventura.

Our comeback from the pandemic last year proved the importance of gathering in community to celebrate! This year we expect more attendees than before and look forward to having you participate with us.

We would like to invite you and your organization to join us in making the Pride festival a successful event that celebrates diversity and inclusion in our community.

***Please join us as a sponsor of this year's
VENTURA COUNTY PRIDE.***

The attached sponsor brochure has sponsor level information. If you have any questions, please contact us at 805.644.5428.

Thank you in advance, and we look forward to celebrating with you!

With Gratitude,

Tess Allen
Executive Director

2023 V.C. Pride Sponsorship Levels



Presenting Sponsor

\$15,000

- 16 VIP tickets to Saturday event
- Listed as presenting sponsor on all weekend events
- Prime logo placement on diversitycollective.org
- Prominent logo on event printed materials and advertising
- Logo on event banner at Saturday event
- Presenting comments during Saturday event
- Sponsor mentions during program
- Recognition on radio announcements and interviews
- 10 Social media posts

Platinum Sponsor

\$10,000

- 10 VIP tickets to Saturday event
- Prime logo placement on diversitycollective.org
- Prominent logo on event printed materials and advertising
- Logo on event banner at Saturday event
- Sponsor mentions during program
- 8 Social media posts



Gold Sponsor

\$5,000

- 8 VIP tickets to Saturday event
- Logo on diversitycollective.org
- Logo on event printed materials and advertising
- Logo on event banner at Saturday event
- Sponsor mentions during program
- 6 Social media posts

Silver Sponsor

\$2,500

- 6 VIP admission tickets to Saturday event
- Logo on diversitycollective.org
- Logo on event printed materials and advertising
- Name on stage banner
- Sponsor mention during program
- 4 Social media posts

Bronze Sponsor

\$1,000

- 4 VIP admission tickets to Saturday event
- Logo on diversitycollective.org
- Logo on event printed materials and advertising
- Name on stage banner
- Sponsor mention during program
- 2 Social media posts

2023 V.C. Pride

Thank you for your interest in this year's VC Pride festival on Saturday, August 19, 2023.

Sign me up as a PROUD sponsor of Ventura County Pride 2023!

- Presenting Sponsor \$15,000 Platinum Sponsor \$10,000
 Gold Sponsor \$5,000 Silver Sponsor \$2,500
 Bronze Sponsor \$1,000

Business Name: _____ Phone: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

I have enclosed a check in the amount of \$_____, payable to Diversity Collective Ventura County (DCVC)

Please charge my credit card:

Card Number: _____ Exp: _____ CVV: _____

Please submit this form to tess.allen@diversitycollective.org or mail with your check to:

Diversity Collective VC
2471 Portola Road
Ventura, CA 93003

In order to include all sponsors on printed material,
payment is due no later than **July 31, 2023**.
For more information, call 805.644.5428