

2024 V.C. Pride Sponsorship Levels



Presenting Sponsor

\$15,000

- 12 VIP tickets to Saturday event
- Listed as presenting sponsor on all weekend events
- Prime logo placement on diversitycollective.org
- Prominent logo on event printed materials and advertising
- Presenting comments during Saturday event
- Sponsor mentions during program
- Logo on 2 yard signs at event
- Recognition on radio announcements and interviews
- 10 Social media posts

Platinum Sponsor

\$10,000

- 10 VIP tickets to Saturday event
- Prime logo placement on diversitycollective.org
- Prominent logo on event printed materials and advertising
- Sponsor mentions during program
- Logo on 2 yard signs at event
- 8 Social media posts



Gold Sponsor

\$5,000

- 5 VIP tickets to Saturday event
- Logo on diversitycollective.org
- Logo on event printed materials and advertising
- Sponsor mentions during program
- Logo on one yard sign at event
- 6 Social media posts

Silver Sponsor

\$2,500

- 4 VIP admission tickets to Saturday event
- Logo on diversitycollective.org
- Logo on event printed materials and advertising
- Sponsor mention during program
- Name on 1 yard sign at event
- 4 Social media posts

Bronze Sponsor

\$1,000

- 2 VIP admission tickets to Saturday event
- Logo on diversitycollective.org
- Logo on event printed materials and advertising
- Sponsor mention during program
- Name on one combo yard sign at event
- 2 Social media posts

2024 V.C. Pride

Thank you for your interest in this year's VC Pride festival on Saturday, August 17, 2024.

Sign me up as a PROUD sponsor of Ventura County Pride 2024!

- Presenting Sponsor \$15,000 Platinum Sponsor \$10,000
 Gold Sponsor \$5,000 Silver Sponsor \$2,500
 Bronze Sponsor \$1,000

Business Name: _____ Phone: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

I have enclosed a check in the amount of \$ _____, payable to Diversity Collective Ventura County (DCVC)

I will pay by credit card online at <https://tinyurl.com/VC Pride Sponsor>

Please submit this form to tess.allen@diversitycollective.org or mail with your check to:

Diversity Collective VC
2471 Portola Road, Ste 100
Ventura, CA 93003

In order to include all sponsors on printed material, payment is due no later than **July 31, 2024**.
For more information, call 805.644.5428